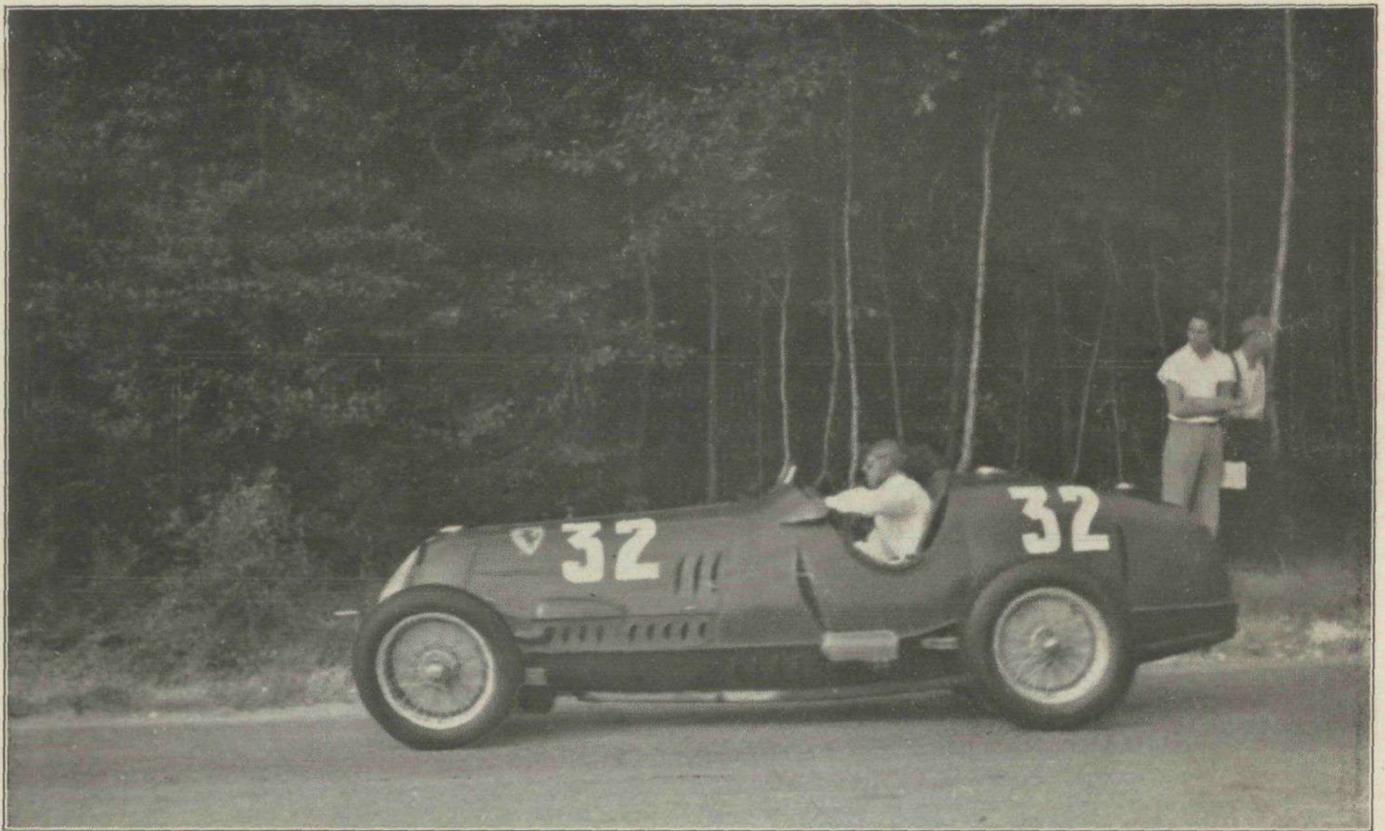


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THE NEW FERODO BRAKE TESTING SERVICE AND THE NEW BRAKE TESTING REGULATIONS

THE SIGN OF THE SERVICE
Watch for this Sign at garages where you can avail yourself of the Ferodo Brake Testing Service.

The new Ministry of Transport Regulations empower the authorities to test the brakes of all motor vehicles. Now, it is more than ever necessary for you to be certain of your brakes. To provide a reliable means for ensuring braking efficiency, and reduce the possibility of braking offences, Ferodo Limited offer to motorists, through Garages displaying the sign of the Service as illustrated, the Ferodo Brake Testing Service, consisting of an actual road test by means of the Ferodo Brake Testing Meter, and the issue of a certificate stating the efficiency of the brakes. The nominal charge in no case exceeds 2/6. This document, dated and signed by the Ferodo Service Station, enables you to say to the authorities, providing your brakes are satisfactory, "I have taken reasonable precaution to keep my brakes efficient, and here is my evidence."

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