



Note: See the last page for an important announcement

Hey! Try The New and Improved Trip To Hell

As an added bonus, it's not only paved but no longer frozen over.

Really. Would I lie to you?

This is not the same old Hell that the boss or customers gave you all week, but a much improved version with a full bar, beer on tap, mushroom swiss burgers or lake perch served next to the Hell dam. Doesn't that sound better already?

To answer a few of your burning questions:

- It is located a few miles southwest of Pinckney, Michigan, and we want you enjoy the ride as we send you straight to Hell on May 10, 2008.
- Yes, there really is a Hell dam, and it can be seen from in back of the bar and grill, separating Hell Creek from Hi-Land Lake.
- The only devilish trick that we spotted is that the men's rest room in the Dam Site Inn functions best if you are no more than three feet tall and sober. Don't even ask.
- And yes, yes, yes, they have their own hot sauce (not to mention malt vinegar).

So how do you get onto the road to Hell? Simple. There will be two points at which to join. The first group leaves from the Marriott at Centerpoint lobby on Opdyke at Square Lake Road. (site of the 2007 AROC convention) at 10 AM on Saturday, May 10. About an hour later, the group will pause at the vacant Northfield Roadhouse on North Territorial Road between US-23 and Whitmore Lake Road, to pick up Ann Arbor members and other strays.



Kathleen prepares to welcome you to Hell (note shades)

We will need to reserve tables, so call Kathleen Schweiger at 248-651-2796 by Thursday, May 8, to secure your place in Hell (sunglasses optional).

Operators are standing by, so call (well) before midnight tonight. Sorry, no free Ginsu knives to the first one hundred callers.

But it's still one heck of a deal.



Buncha funny flames erupting everywhere you look, but at least the grilled food is good.