



100 YEARS OF MASERATI

The Maserati Trident has stood for Italian passion, racing spirit and unmistakable elegance for more than a century. Its story began on December 1, 1914, when Alfieri Maserati, together with his brothers Ettore and Ernesto, laid the foundations of the marque in Bologna. Inspired by the Fountain of Neptune in their home city, their brother Mario created the now world-famous emblem: the Trident.

In 1926, the Tipo 26 became the first car to carry this symbol. At its debut in the Targa Florio, Alfieri Maserati immediately took victory in his class – the beginning of a sporting legend. Many great successes followed: wins at the Targa Florio, two triumphs at the



Indianapolis 500, Formula 1 victories and the 1957 World Championship title with Juan Manuel Fangio.

With Maserati's move to Modena in 1939, a new chapter began. There, icons such as the A6 1500, the Quattroporte, the GranTurismo and the MC12 were created. To this day, Maserati combines luxury, style and performance in a unique way – a Trident that unites the past, present and future of Italian automotive artistry.