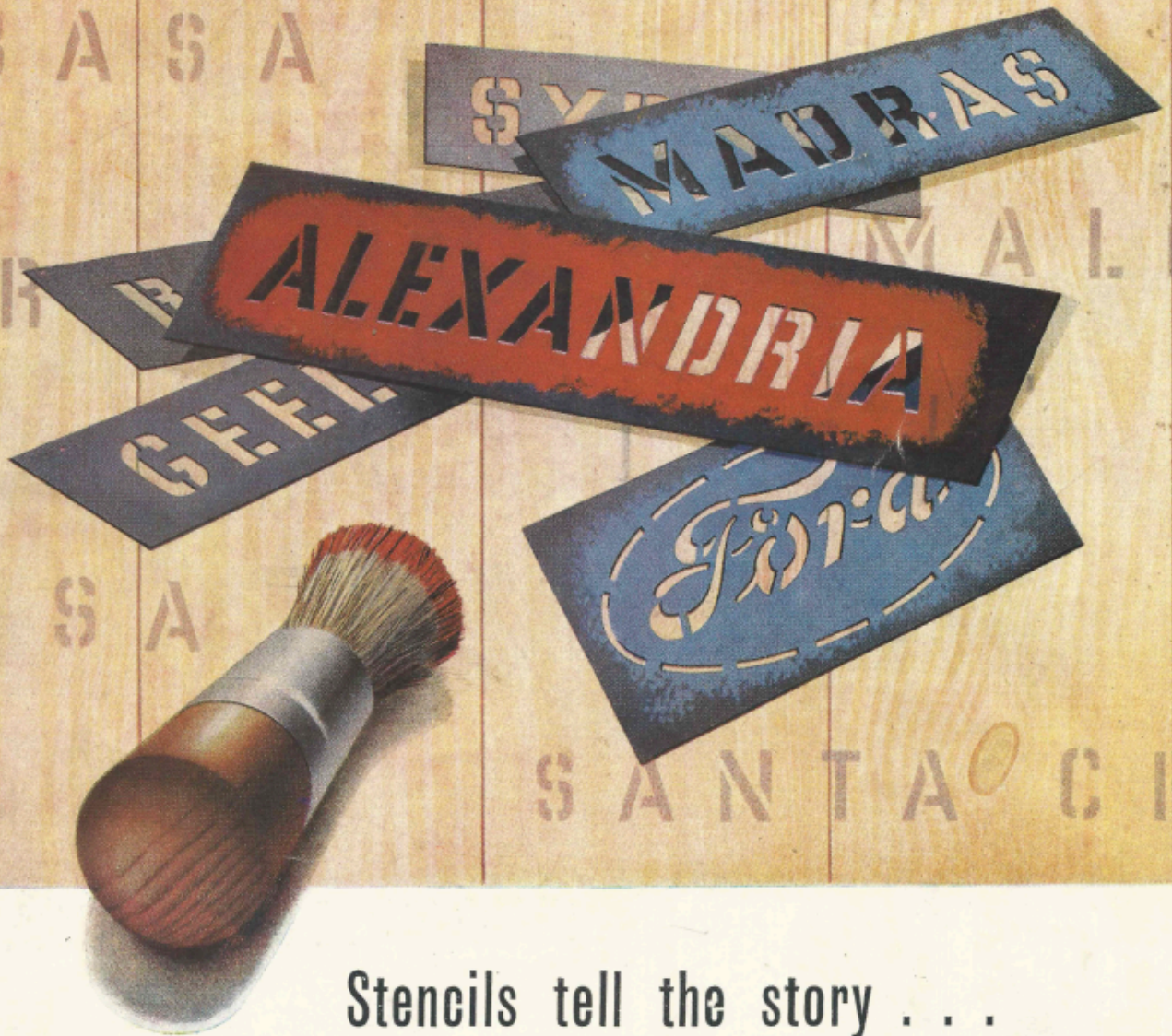


FEBRUARY 1 1950

The Motor

EVERY WEDNESDAY
NINEPENCE



Stencils tell the story . . .

THE men who wield the stencil brushes at Dagenham travel the world in a day, for the cases which carry Ford products bear on their sides the stencilled names of places in every quarter of the globe. Calcutta, Geelong, Wellington, Beirut, New York, even Detroit—imagination can stop where it will. Just outside the windows of the Ford Dagenham Works flows the Thames,

and at the Ford jetty, ships are pulling in or pulling out every day. Tomorrow the crate now being addressed will be swung aloft and lowered into the hold. By evening it will be on its way. And this goes on all the time, every working day, week after week. For the Ford contribution to Britain's export drive is enormous and unending.

YOUR MONEY GOES FURTHER IN A

Ford

Ford Enterprise for British Prosperity