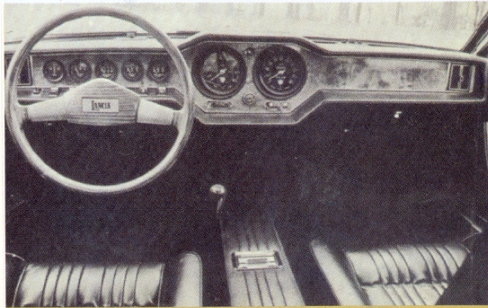
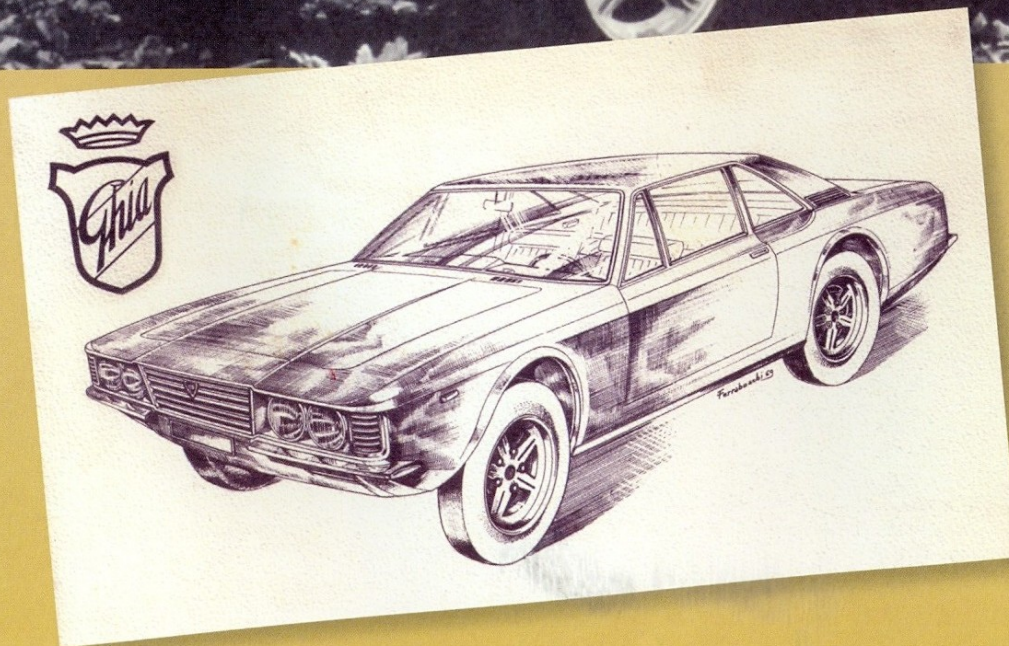


LANCIA

70 YEARS OF TRAILBLAZING

Bruce Lindsay





Above: The actual Flaminia Marica show-car built by Carrozzeria Ghia in 1969.

Left: Brochure image of Carrozzeria Ghia's very attractive Marica prototype, built in 1969 to showcase Lancia's potential to the Ford Motor Co, then possible buyers of the financially ailing firm.