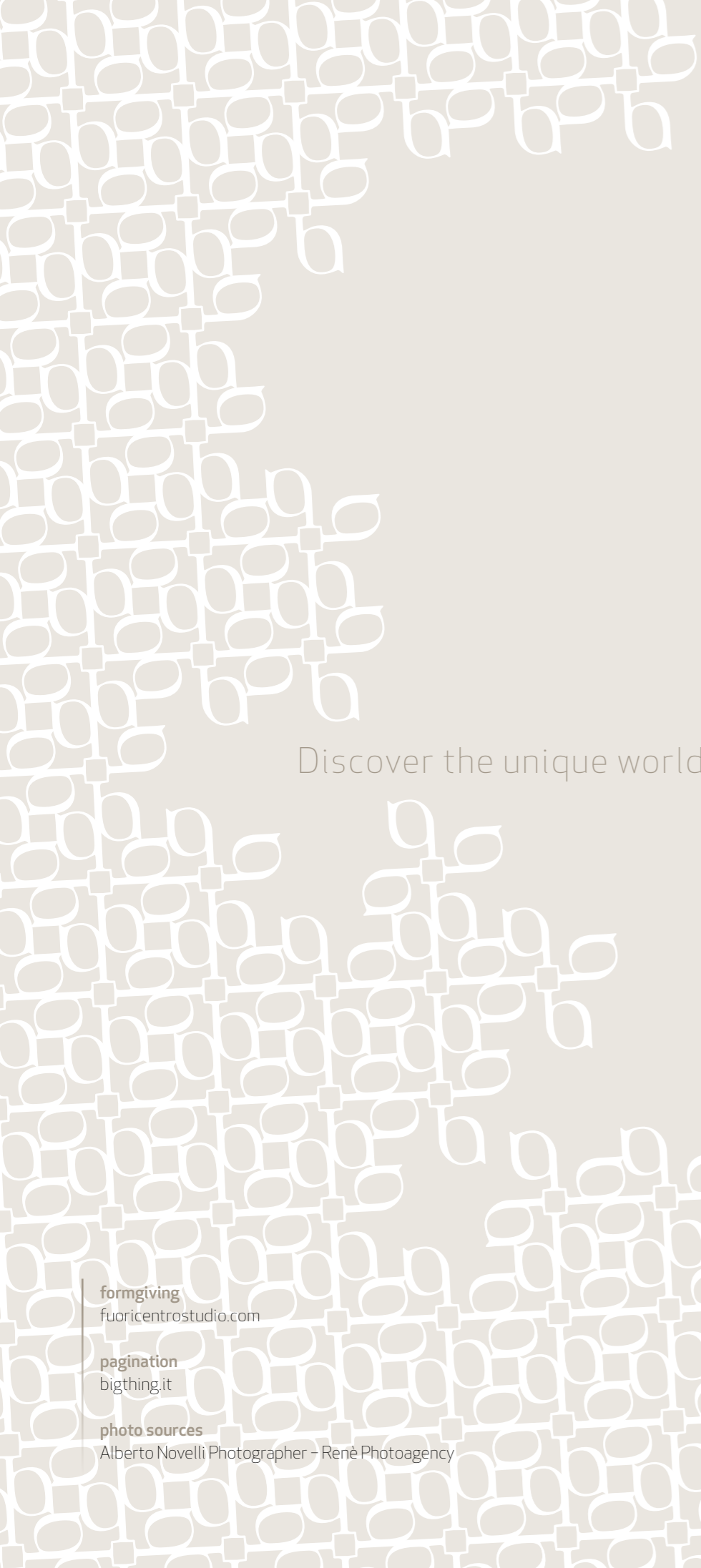




u n i q u e s
special ones

30th AUGUST - 1st SEPTEMBER 2013
Kirov Central Culture and Leisure Park - Elagin Island
Saint Petersburg



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Sandro Binelli

President of uniques

It is with great pleasure that I find myself presenting 2013 **uniques special ones**, as it is particularly significant to me: after three consecutive years in Florence we are now leading internationally to express the spirit of a savoir vivre proper of this event that is exclusive, inimitable and unique. Russia will host uniques special ones and Saint Petersburg in particular is a city of great prestige for this first year abroad: its high art, lavish architecture, extraordinary history and rich cultural traditions are the perfect surrounding to recreate the uniques atmosphere. Saint Petersburg will experience an exceptional showcase of unique artifacts communicating an aesthetics of contemporary luxury that is beyond style, fashion and personal taste: this belongs both to the cars involved in **the uniques special ones international concours** and to the carefully honed selection of objects on display.

The result achieved, also thanks to the special commitment of Registro Internazionale Touring Superleggera, makes me particularly proud as we had to overcome the cautiousness of many people involved into this project, including some collectors and experts of the sector. My heartfelt thanks go to Alexander Shapkin, Alexander Terentyev and Paolo Olivieri, able to foresee the value of this event and willing to contribute to its internationalization; to Stefano Ricci, exceptional designer who believed in this project



Alexander Vladimirovich Terentiev

Chairman (President) Board of Directors of Hotel "Ambassador"

I am really glad that this project will be held at my beautiful city of Saint-Petersburg. My deep interest in the world of rare automobiles started about a year ago and it showed me the other side of it, exposing that it is not just the exponents, which are looked upon, but are real cars, which are good for different kinds of rallies. After taking part in Monte Carlo, Nuvolari and Mile Miglia races I inhaled the soul and exhaust fumes of these automobiles. I hope this event will enhance our city's cultural scene.



Alexander Shapkin

Chairman of the Municipal Committee for Tourism Development of St. Petersburg

It is with great pleasure that the City of St. Petersburg welcomes for the very first time the new edition of **"uniques special ones"**, the multifaceted and sophisticated event that embodies the best in the field of collectible cars, and also the taste, passion and originality of these very rare or even unique high quality cars. For three days, from August 30th to September 1st, the Kirov Park will host a roundup of the "steering wheel" treasures, rare vehicles, produced in limited edition or even unique samples, in any case historical pieces. These beautiful, famous and desired cars, for true connoisseurs and passionate audience will be at the center of a stage completed by some among the most beautiful locations of the City which will then be the protagonists through the programme of the Event: the State Hermitage Museum and the Mikhailovsky Castle. Hence the City of St. Petersburg is glad to host this event related to beauty, high quality, technology and elegance. These three days will be an occasion to experience a full immersion in an unknown intriguing world, to take a closer look at the nature of these extraordinary items and to enjoy a unique atmosphere. St. Petersburg, a melting pot of beauty, art and culture, is therefore honored to welcome **"uniques special ones"** and wishes the organizers and participants a pleasant journey into exclusivity with the hope that you will also take a chance to discover the other treasures this wonderful city can offer to its visitors.



Stefano Ricci

President of Stefano Ricci

Passion, design and quality are the elements that bind my family and my company to the world of cars. It is to my great satisfaction that the 4th edition of **uniques special ones** is taking place for the first time outside of Italy, in Russia.

Uniqueness and exclusivity have always characterized this event from its birth in my hometown of Florence. These are values common to the extraordinary work behind all the products of my Brand, entirely made in Italy, in which coexist culture, craftsmanship and a high attention to detail. It is only with love and dedication to work that you can achieve really unique results, where design and deftness become masters of the Arts, in high fashion as in cars. Being in St. Petersburg is an honor and it is with emotion that I recognize the elegance of Bartolomeo Rastrelli, the Florentine architect who designed the Zimnyi Dvoretz of the Hermitage Museum. A story of art, culture and beauty, which ties us to St. Petersburg. The same majesty you can find in Florence, where we have acquired the Antico Setificio Fiorentino that, since 1786, produces the most precious silks and brocades for the most exclusive residences of the world, such as the Moscow Kremlin. This excellence is now reflected in our Home Collection and Yacht Division, two new chapters of our Italian story aiming once again to the highest quality in bespoke services for an international clientele, educated on taste and beauty. "Na zdarovie".

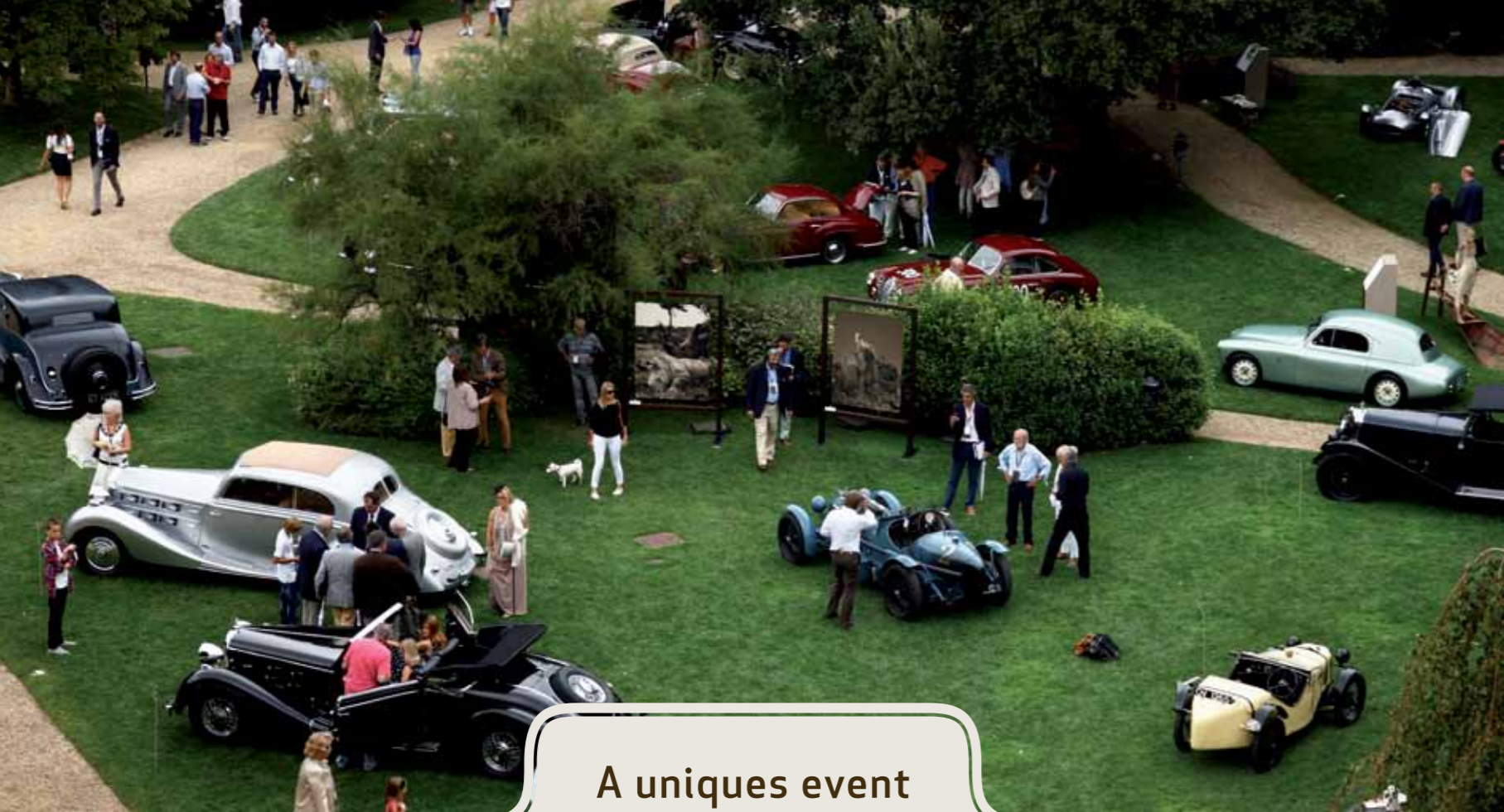


Alexander Krylov

Gazprom Neft Head of Regional Sales

We are glad to welcome the international car Concours uniques special ones 2013 in Russia as this Event represents a great opportunity for car connoisseurs to enjoy unique vehicles from the world's top collectors. We are pleased to be sponsor of this project through the G-Drive brand and fuel, sold at Gazprom Neft's stations, which perfectly fits the needs of racing and even luxury classic cars.

The G-Drive products is made for the demanding racers through the most famous car races in the world; its active mix of agents allows it to increase the output of the engine, to protect the latter and to boost the acceleration, proving its merits on the racing tracks. We are sure that owners of exclusive modern and classic car models, especially sensitive to fuel selection, will also appreciate the unique performance and quality of this premium gas.



A uniques event

The Concours and Exhibition



Q as in uniques

The Brand

The Concours

At its fourth year the original concept and format of **uniques special ones** has not changed: the formula provides simultaneously for an international concours, a multicultural public relations format and an exhibition showcasing and adding value to 'unique' or 'rare' cars as well as other artifacts that are limited editions or special due to the role they have played in history.

The **uniques special ones** international concours is dedicated to those special collectors who own vehicles with such extremely rare features that make them fall into one of the following categories:

- One-off models
- The remaining cars from extremely limited productions
- Prototypes
- Concept and show cars
- Famous cars
 - those that belonged to famous owners, gained fame through their participation in historical events;
 - team/press cars or cars with a first or last chassis number
 - ex-works cars
 - cars that have appeared in films or TV series
 - cars coachbuilt on the first or last chassis manufactured and/or with the earliest or most recent chassis number in existence
- Limited edition models (20 or less units built or remaining)

Eligible cars have been selected by a commission, which also entered each vehicle in a specific class.

The Exhibition

uniques is not just cars: it also includes exceptional artifacts as an integral part of the concept: a carefully chosen selection of deluxe brands. Important, unparalleled objects from the high-end world, from jewellery to fashion accessories and works of art.

The **uniques** brand was conceived to convey the essence of its concept, to reflect the character and values of the event, to express the spirit of a savoir vivre that is exclusive, inimitable and unique.

The creative project is the result of a process of analysis and research: the brand image allies the name "**uniques**" with "**special ones**" to divest it of any association with "alone" and transforms it into an evocation of creations that are "exclusive", "peerless", "authentic" and "inestimable". The typestyle reflects the creative process behind the works exhibited: it is based on an existing typeface with a contemporary design that is elegant without being baroque, and modern without being ephemeral. Manual creative touches accentuate the grace of each individual letter's contours, focusing on "q", "e" and "u" in a secret play on the initials of the words that encapsulate the essence of uniques: Quality, Exceptional and Unique. Completing the architecture of the graphic design, a modular motif built around the logo allows it to be repeated infinitely in a texture capable of emblazoning areas, installations and communications media with the full character and heritage of the event, even when the logo itself is not present.

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SAINT PETERSBURG

Moika, 42

SAINT PETERSBURG

Four Seasons Hotel

Voznesensky Prospekt, 1

Judging Criteria for *uniques special ones*

uniques special ones sets a first by adopting an innovative method of judging: each car is judged by not one, but two separate teams of judges.

The first team is composed of restorers, historians and experts with knowledge of a specific marque, model, or period in history. They assess the originality and condition of preserved cars, or the quality of the restoration of restored cars.

The Best of Show is chosen from the Overall Class winners, also taking into consideration the uniqueness of the car.



u n i q u e s
special ones

2012 Best of Show

ALFA ROMEO 6C 2500 SS coupé - *Corrado Lopresto*

Friday 30th August

- 10.00 am - 6.00 pm Registration for the event at the Kirov Park
- 1.00 pm - 6.00 pm Shuttle to and from the Kirov Park and the Four Seasons Hotel
Cars positioned in Kirov Park on Elagin Island
Free time for entrants; light refreshments served in Kirov Park
- from 3.00 pm Check-in at the Four Seasons Hotel
- 7.30 pm Welcome Cocktail at the Stefano Ricci boutique

Saturday 31st August

- from 8.30 am Shuttle from the Four Seasons Hotel to Kirov Park
- 9.00 am - 6.00 pm Coffee breaks and musical moments throughout the day
- 10.00 am - 5.30 pm Shuttle from and to the Four Seasons Hotel
- 10.00 am The judges begin work
- 12.00 noon Aperitif and lunch in Kirov Park
- from 2.30 pm All the cars parade. Beginning of presentation and special prizes awarded, including the people's choice
- from 6.30 pm Shuttle from the Four Seasons hotel to The State Hermitage Museum
- 6.45 pm Private visit and Concert at The State Hermitage Museum
Dress code: cocktail dress - lounge suit
- 8.45 pm Cocktail buffet at the Four Seasons Hotel
Dress code: cocktail attire

Sunday 1st September

- from 8.30 am Shuttle from the Four Seasons Hotel to Kirov Park
- 9.00 am - 6.00 pm Coffee breaks and musical moments throughout the day
- 10.00 am - 6.00 pm Shuttle from and to the Four Seasons Hotel
- 10.00 am The judges begin work
- 12.00 noon Aperitif and lunch in Kirov Park
- from 3.00 pm All the cars parade. Special prizes and people's choice awarded
Class winners (1st place), nominated for Best of Show, grouped together
- 4.30 pm Announcement of Best of Show at Elagin Island
- from 6.30 pm Shuttle from the hotel to the Mikhailovski Castle
- 7.30 pm Dinner and Best of Show celebration at the Mikhailovski Castle
Dress code: cocktail dress - lounge suit

Monday 2nd September

- 8.00 am - 12.00 noon Entrants and guests check out and cars leave the event

Please note that this is a draft programme and is subject to change.



uniques judges

2013



- Adolfo Orsi CHIEF JUDGE
- Tom Tjaarda HONORARY & STYLE CHIEF JUDGE
- Raffaele Gazzi SECRETARY OF THE PANEL OF JUDGES
- Pierre Abeillon CLASS JUDGE
- Dino Cognolato CLASS JUDGE
- Pietro Cremonini CLASS JUDGE
- Giordano Diena CLASS JUDGE

- Fiorenzo Fantuzzi CLASS JUDGE
- Nick Harley CLASS JUDGE
- Johann Lemercier CLASS JUDGE
- Joanne Marshall CLASS JUDGE
- François Melcion CLASS JUDGE
- Christian Philippsen CLASS JUDGE
- Lorenzo Ramaciotti STYLE JUDGE

Надежный ориентир



Реклама





uniques

not just cars





Kirov Park - Elagin Island

uniques location



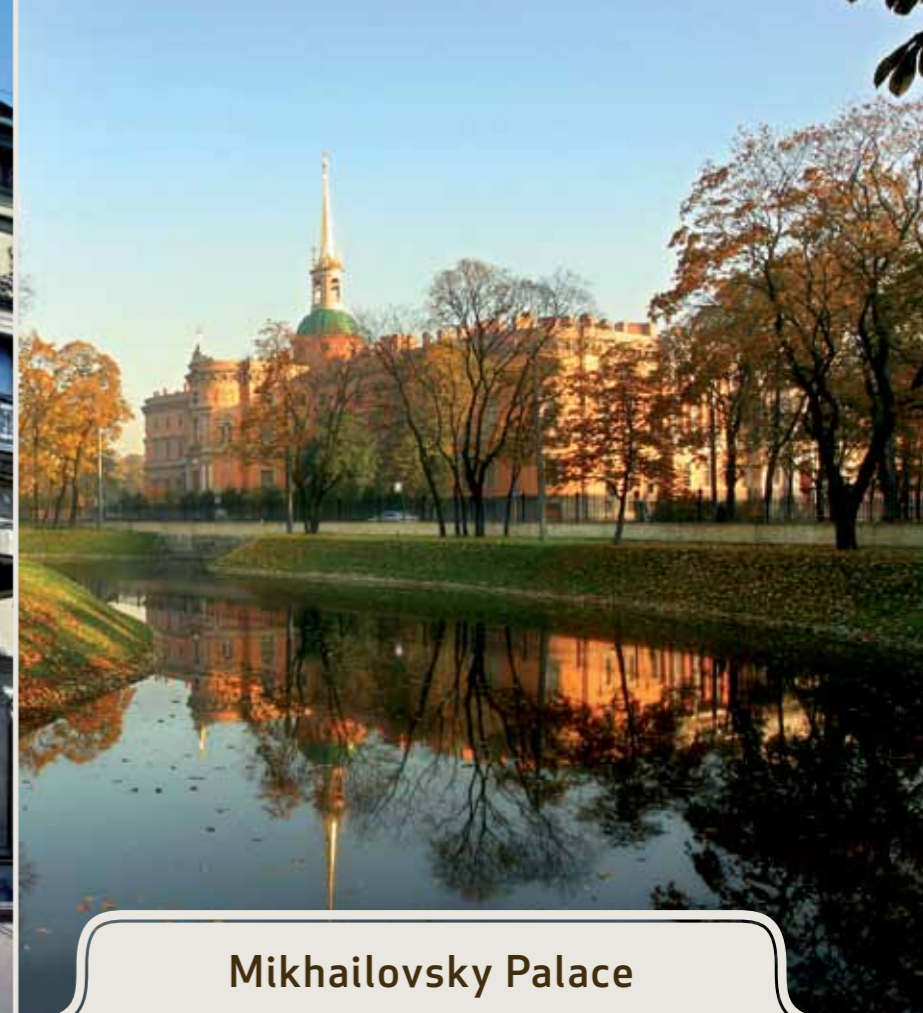
Lion Palace - Four Seasons Hotel

uniques location



State Hermitage Museum

uniques location



Mikhailovsky Palace

uniques location

Elagin Island is one of the most beautiful Islands of St-Petersburg. Elagin Island lies in delta of Neva river. The history of the Island is closely related to the history of the city. The Island was named after of one of it's owner - Ivan Elagin (1725-1794). Architectural assemble of Elagin Island was built in 1818-1824 in accordance with the project by Karlo Rossi as a summer residence for Dowager Empress Maria Fedorovna. Until 1917 the palace had belonged to the Romanov Imperial Family. In 1987 the Museum of Russian Decorative and Applied Art and interior Design of the XVIII - XX centuries was opened in the Elagin Palace. Today in the Elagin Palace you may see Rossi`s original interior design. In 2010 in the Orangery Building was opened the museum of Art Glass. This museum is the only one of its kind in St-Petersburg. Central Kirov park was founded on the Elagin Island in 1937. Since that time the park is one of the favorite place of recreation of St-Petersburg citizens.

All the year round the park active participate in the culture live of the city. A lot of festivals, exhibitions, concerts and other interesting activities are held here.

Four Seasons Hotel Lion Palace St. Petersburg makes its mark as the city's true luxury hotel. It is an experience unique to St. Petersburg that can only be realised by internationally renowned Four Seasons Hotels and Resorts; guests live like Russian royalty in an authentic 19th century palace, steps from the city's iconic landmarks. Two fashionable restaurants are at the heart of St. Petersburg's social scene, while a glass-topped Luceo spa is a destination for relaxation and restoration. The beauty and history of Imperial Russia comes to life in a new and modern way, with at-your-service Four Seasons care.

The Legendary Lion Palace Reborn

Just two blocks from the Winter Palace and Hermitage Museum, the House with the Lions began life as the palace of Princess Lobanova-Rostovskaya in 1820. Its distinctive triangular layout is at the crossroads of Voznesensky Prospekt facing Alexandrovsky Garden and St. Isaac's Square, home to the famous St. Isaac's Cathedral, designed by the same architect. The entrance is flanked by twin lions, known to Russians for their appearance in Alexander Pushkin's 1833 poem, The Bronze Horseman.

Modern additions include a new fifth floor, and glass roofs added to two of the three courtyards to create a skylit spa and the year-round Tea Lounge. Inside, the main stairway and entry hall have been meticulously restored to their original glory, while new interiors offer a fresh, contemporary interpretation of Russian palace style.

- Architecture by Auguste de Montferrand (original) and Reardon Smith Architects (current restoration and conversion)
- Interior design by Cheryl Rowley, with restaurants design by Spin Design Studio

The State Hermitage is one of the greatest art museums in the world. Its collections numbering more than 3 000 000 items feature the art and culture of Antiquity, Western Europe, Oriental countries and Russia. The permanent museum display occupies five buildings which form a brilliant architectural ensemble. The most famous of them is the Winter Palace, a former residence of Russian emperors, designed by Bartolommeo Rastrelli and built between 1754 and 1762. It was Catherine II's idea to construct the Small Hermitage (Jean-Baptiste Vallin de la Mothe and Yuri Velten, 1764-75), the Big or Old Hermitage (Yuri Velten, 1771-87) and the Hermitage Theatre (Giacomo Quarenghi, 1783-87) alongside the official residence. The New Hermitage designed for the "Imperial Museum" by Leo von Klenze and built in 1842-51 was the last element added to the architectural complex which is now one of the best sights in St Petersburg's historical centre. The history of the Hermitage as a museum collection is traditionally held to have begun in 1764 when Catherine II bought a large number of Western European paintings. For more than two centuries the collection kept growing. Today the museum's permanent display occupies 300 rooms. The Hermitage is a home to 16 900 paintings and 620 000 drawings and prints, 12 700 sculptures and 350 000 works of applied art, 750 000 archaeological exhibits and 1 100 000 coins and medals. Highlights of the museum are works by most famous European old masters - Leonardo da Vinci, Raphael, Titian, Rembrandt and Rubens. It boasts a superb, one of the best in the world, collections of Dutch painting and a fine stock of French paintings from the 19th and 20th centuries. Its collections of drawings and prints and of applied art are among the richest in the world. The museum has exquisite Scythian gold objects and ancient Greek jewellery.

St. Michael's Castle occupies a special place among St. Petersburg's famous palaces. It consistently attracts the attention of residents and tourists alike with its unusual architecture, variety of facades and the sharp silhouette of its gilded spire shot up straight into the sky. Everything about it is astonishing, even the unusual color of its facades, which stands out dramatically against the background of ordinary city buildings. A plethora of different legends, stories and tales are connected with the castle. St. Michael's Castle was constructed between 1797 and 1801 as the residence of Emperor Paul I. The general design and first sketches of the castle were done by its most august owner himself. The new imperial residence, which those living at the time called "a wonder of luxury and taste", was the most expensive building of the time in Russia.

The castle was built on the location of the old wooden Summer Palace of Empress Elizabeth of Russia. Paul was born in one of its rooms. "Here I was born, and here I would like to die" is a famous quote attributed to him. This phrase proved to be prophetic. It was in this spot, within the walls of the just-completed castle, on the night of 11-12 March 1801 that Paul I's life ended as a result of a palace conspiracy. In 1994, the castle officially became a part of the Russian Museum's complex of gardens and palaces. Its gradual restoration began, which continues to this day.

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In the European capitals the Ambassador Hotels gave regular concerts and were generally committed to cultural enlightenment of the city dwellers. In Saint Petersburg, where the first Ambassador Hotel appeared in the 21st century, the European tradition carries on.

The Ambassador Hotel is full of different events – cultural, official and high society ones. “The vernissage of arts in the Ambassador. Fabio Mastrangelo invites.” project restores the tradition of music saloons. The concerts held within the frameworks of this project combined different art forms, engaging famous Russian and foreign actors, artists, musicians and welcoming representatives of cultural, political and business sector of Saint Petersburg.

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Carrozzeria Touring

Special Exhibition



ALFA ROMEO 6C 2300 B Mille Miglia 1938

The Carrozzeria Touring has been one of the leading Italian coachbuilders. It was established in 1926 by Felice Bianchi Anderloni (1882-1948), a young lawyer of Milan with a passion for cars and racing, and by his friend Gaetano Ponzoni (1893-1978), a banker, who was in charge for the business side, from purchasing to sales. Bianchi Anderloni always searched for improving aerodynamics together with lightweight constructions, saying "The weight is the enemy; air drag is the obstacle". Touring's streamlining was tempered by the driver's viewpoint, the functionality of the car and the designer's infallible eye for beauty. Manufacturing beautiful Spider bodies on 6C1750 and 8C2300 Alfas did not prevented Carrozzeria Touring from experimenting with forms and proportions, which led to the construction of some bodies of stunning originality, like the 1931 "Coupé Royal" and the 1935 "Soffio di Satana" also on Alfa Romeo mechanics. The Carrozzeria Touring cars were very successful in Concours d'Elegances but also in motor racing, cars with their bodies won 11 Mille Miglias, 9 of them consecutives. Carrozzeria Touring started to work for the aeronautical industry and Anderloni realized the importance of the latest developments in airframe constructions: he developed it for the car industry and patented the "Superleggera" principle, which uses an outer skin of aluminum panels resting, but not rigidly fixed to, a cage-like steel structure. The first Superleggera bodies were made in 1937 on Alfa Romeo 8C2900/B chassis, followed by other versions for Fiat 1500, Lancia Aprilia, Alfa Romeo 6C2300 and, in 1940, on the BMW 328 cars for

the Mille Miglia. Designer Federico Formenti joined in 1940 and he, together with Carlo Anderloni (1916-2003), Felice's son, designed the sensational early postwar creations, the Alfa Romeo 6C2500SS Villa d'Este, the Isotta Fraschini Monterosa and the Ferrari 166 Berlinetta and Barchettas, which launched the new Maranello manufacturer. In the Fifties sensational bodies were built for Alfa Romeo (1900 Sprint, Super Sprint and Disco Volante), Pegaso, Maserati (3500GT and 5000GT "Shah of Iran"), Aston Martin (DB4, whose body was built by Tickford in England), Lancia (Flaminia Coupé and Convertibile), and Lamborghini (350GT and 400GT). In order to start the production of the new Sunbeam Venezia for the English Rootes Group, Bianchi Anderloni and Ponzoni decided to build a new larger factory, inaugurated in 1962, which led to financial problems and to the closure of the company in 1965. Carrozzeria Touring bodies were and still are the pinnacle of elegance, lightweight, quality of the construction and harmony.



ALFA ROMEO 1900 Sprint Speciale 1953



OSCA 1600 GT

Carrozzeria Touring

Special Exhibition



ALFA ROMEO 6C 2500 SS Coupé Aerlux 1947



LAMBORGHINI 400 GT 2+2

Carrozzeria Turing at uniuques special ones

ALFA ROMEO 6C 1750 GTC Fugientem incurro diem 1931

ALFA ROMEO 6C 2300 B Mille Miglia 1938

ALFA ROMEO 6C 2500 S Turinga 1942

LANCIA Aprilia Turinga 1946

ALFA ROMEO 6C 2500 SS Coupé Aerlux 1947

ALFA ROMEO 6C 2500 SS Villa d'Este 1951

ALFA ROMEO 1900 Sprint Speciale (corto gara) 1953

OSCA 1600 GT 1962

LAMBORGHINI 400 GT 2+2 1966

Bertone

Aston Martin Rapide



Bertone Officina

"Bertone Officina" (Bertone Workshop) is the new special business division of Bertone where "one-off" cars are born, "tailor-made" for each individual customer. Organized like a "atelier" in the haute couture fashion industry, Bertone Officina is dedicated to the production of custom-built cars that perfectly match Bertone's great historical traditions. This "tailor-made" service for special B2C customers can also be of how the Bertone could help B2B manufacturers diversify their existing product ranges preparing "fuoriserie" cars just like they did in the fifties and sixties, with all the quality and safety standards of modern, mass-production car manufacturers. The services that Bertone Officina offers its customers ranges from design, engineering and construction of special cars built on existing chassis with existing mechanical properties as selected by the customer. Bertone Officina also offers simpler "color and trim" transformations, with special interiors and custom paint jobs. With Bertone Officina, the famous 101 year old Italian car design company returns to its historical, luxury "coachbuilder" origins, when they designed and built spectacular, one-off sports cars for Kings, Princes, actors and industrialists from the "jet set" world.

Aston Martin Rapide

A dream sports car to celebrate a double historical anniversary. Bertone celebrates the Aston Martin centenary and Sixty years of cooperation between the Italian Company and the prestigious English Brand presenting an interpretation of the Aston Martin Rapide.

It is a luxurious and refined shooting-brake realized as a one-off vehicle, keeping unchanged the mechanical engineering of the original model (6 litres V 12 cylinders engine 476 HP), combining a stretched and muscular car body and a functional use of the hatchback. The Rapide Bertone was commissioned by Mr. Barry Weir, an Aston Martin collector who took part in person in the whole development of the project, from the first phases of the style research to the manufacture of the car in the workshop, choosing the bodywork paint as well as the leather trimming and the cockpit upholstery. The cockpit presents a 2+2 configuration, with four single chairs. The use flexibility typical of the shooting-brake is also expressed through personalized furniture solutions, like two foldable back seats. An electrical controlled double sliding bottom covers the two seatbacks, when they are folded up, making available a completely plain load van with exceptional capacity.

Bertone

Nuccio



Nuccio

Its name pays homage to the past and represents a challenge to the future. It's called Nuccio, after the unforgettable master of Italian style, the concept car that Bertone will present in a "world premiere" at the 2012 Geneva Motor Show to celebrate its Centennial. The Nuccio is an "extreme", fully functional sports car, which develops the Bertone genetic code with an evolutionary flair: a 480 HP, 4.3-liter V8 mid-engine "berlinetta".

The car has a low and muscular, mono-volume architecture, (length 4800 mm, width 1950 mm, height 1220 mm), which coherently refers back to some of the most historical Bertone concept cars of the past, true milestones of car design: the Alfa Romeo Carabo (1968), the Lancia Stratos Zero (1970) and the Lamborghini Countach (1971). At the same time, by pushing the mono-volume concept to new extremes, the Nuccio develops an unique form language that strongly projects it towards the future.

The interior of the Nuccio is designed with elegant minimalism, like an extreme sports car. A classic layout from super sport, the center console starts with a tall armrest and angles up towards the instrument panel in an inclined plane where all the controls (climate, radio, etc.) are installed. The red "start / stop" switch is prominently featured in the center console. The automatic "triptronic" transmission, located under the steering wheel, eliminated the need for a physical shift lever on the center console.

Ferrari

Pinin

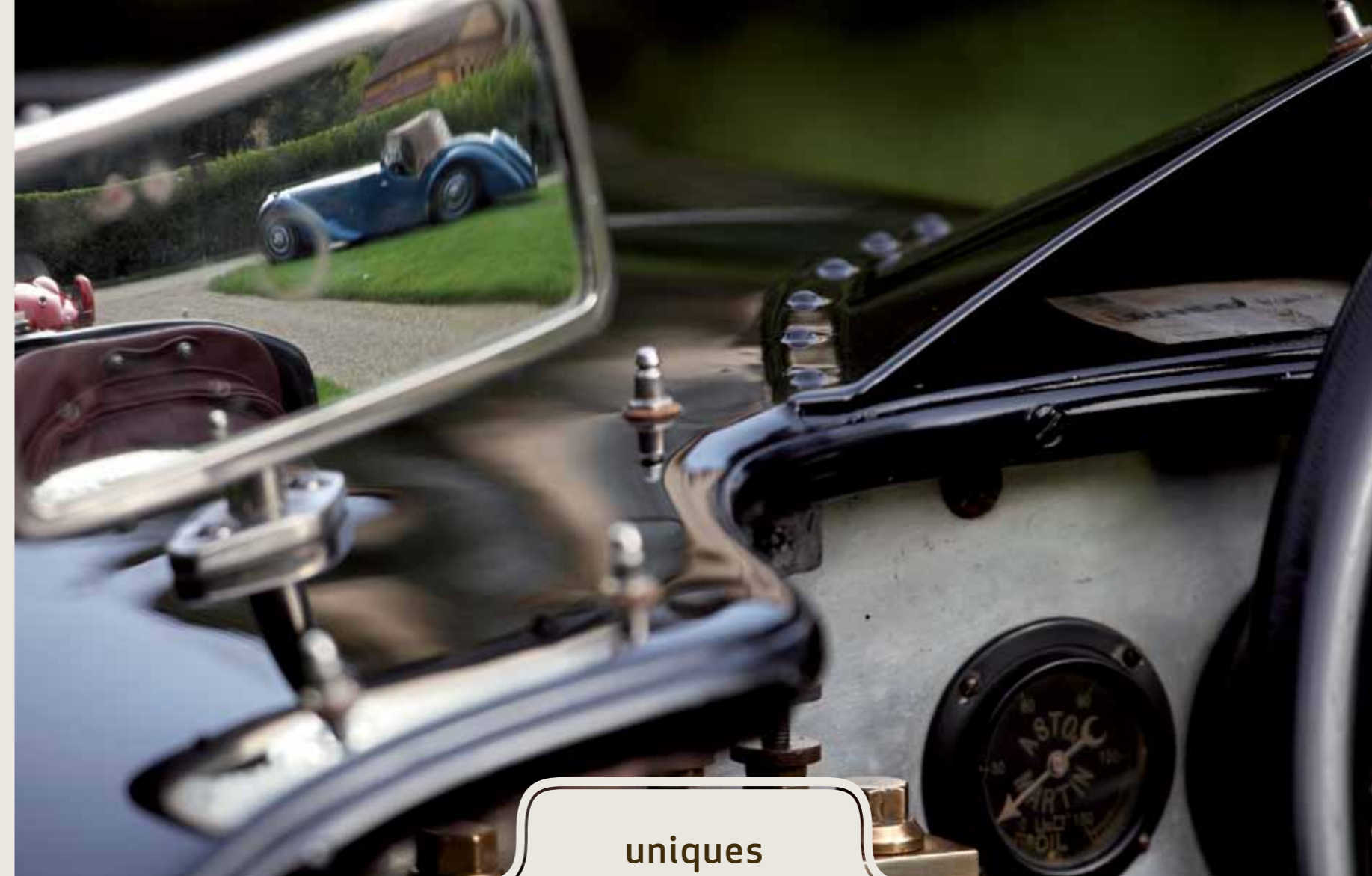


The one and only Ferrari four-door ever built was conceived in 1980 to celebrate the 50th anniversary of the Carrozzeria Pininfarina and its special relation with Enzo Ferrari: it was named "Pinin" to homage the founder Battista "Pinin" Farina.

The "show car" was exhibited at the 1980 Turin Motor Show, built over a 365GT4 2+2 5 centimeter longer wheelbase, the futuristic design was by Diego Ottina under the direction of Leonardo Fioravanti.

The critic was exceptionally positive thanks to its very innovative styling, characterized by an impressive grille, new generation head-lights and the design of the windshield and lateral windows, which gave the impression of a single piece of glass wrapping all the way round the car; a high priority was given also to the design of the interiors, with new generation gauges and a lot of room for the passengers.

After having been exhibited in other Shows, sadly Enzo Ferrari decided not to enter into a new niche of market and the concept remained as a static show car in the Carrozzeria Pininfarina Collection exhibition. In the mid Nineties it has been purchased by Jacques Swaters, the Belgian Ferrari importer and an avid collector of all the Prancing Horses memorabilia and literature. In 2008 the prototype has been purchased by the actual owner who entrusted Oral Engineering and ing. Mauro Forghieri to make it running, using a flat Ferrari 512 engine in the bonnet and 400GT gearbox-differential. The car has been recently shown in the Ferrari Museum in Maranello near the reconstruction of the studio and the wax figure of legendary Enzo himself.



uniques

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